

Castleton University
Department of Health, Human Movement, and Sport: BS.SMT Program
PED 1350 CO1 & T1S – Introduction to Sport Management – Fall 2022
Face -to-Face Plus (F2F+)

COURSE DESCRIPTION:

This course is an investigation into the relationships, philosophies, goals, and missions within the administration of athletic, recreation, and physical education programs. Areas of study include the history and evolution of sports management, career options and professional development, and an introduction to topical areas such as fund-raising, management, media outlets and the economics of sport. There is also a significant portion of class dedicated to service-learning, in which students will partner with a community organization and volunteer their services for course credit.

COURSE OBJECTIVES:

1. Acquire a baseline understanding of the structure and purpose of the sport industry;
2. Differentiate between the various functional areas of sport management;
3. Describe the organizational and managerial foundations of sport management;
4. Be able to discuss the current status and various challenges of sport at the recreational, youth, interscholastic, intercollegiate, and professional levels;
5. Grow in their knowledge of foundational principles in sport management on which to build through upper level sport management courses;
6. Gain perspective on what skills are necessary to succeed in the field;
7. Demonstrate an understanding of professional preparation in sport management; and
8. Develop an appreciation for the sports industry as a business and also an appreciation for the discipline necessary to work in the industry.

CLASS MEETINGS (Face2Face+):

MWF 10:00am – 10:50am, Glenbrook Classroom A (CO1) and Zoom (T1S)

FACE-TO-FACE PLUS (F2F+), WHAT IT IS AND WHAT THE EXPECTATIONS ARE:

There are two sections of this course currently merged together:

CO1 = students taking the course in a traditional manner, that is, in-person at a specific time.

T1S = students taking the course as a synchronous online course, that is, on Zoom with CAMERAS ON.

Other Considerations:

- CO1 and T1S students are expected to come to class each day ready to engage with students in-person and on Zoom.
- CO1 students are encouraged to bring a device (iPad, laptop, or phone) to class if you have one, as this can help with engagement with the T1S students.
- T1S students are expected to be in a location that is quiet, which allows them to fully engage in class.
- From time to time a CO1 student is welcome to join on Zoom IF THEY ASK FOR SPECIAL PERMISSION TO DO SO. Just like the other students on Zoom, you must commit to having your camera on. Reasons for joining via Zoom instead of attending in-person might be: sickness, out of town for athletics, out of town for other CU or VTC official business, etc.
- Students in both sections can join via Zoom and NOT use their camera if they are prepared to use one of their three excused absences (see additional attendance expectations below).
- Sometimes this course will look like a hybrid course, in that we will skip a Friday class for an alternative assignment.
- No matter how you attend class, I still will expect hard work, best efforts, and a commitment of development of skills in analytical and critical thinking from every student.

CONTACT INFORMATION:

Marybeth Lennox-Levins, Associate Professor, Health, Human Movement, & Sport

Office 802-468-6430 Email: Marybeth.lennox@castleton.edu

Office Hours: MW 9:00am – 10:00am & by appointment Zoom: <https://vsc.zoom.us/j/4762395762>

Sonya Stinchfield, Graduate Assistant, Sport Management

Email: slc07130@csc.vsc.edu

Office Hours: TBD

TEXTBOOKS/REQUIRED MATERIALS:

Masteralexis, Barr, & Hums (2019), *Principles and Practice of Sport Management (6TH Edition)*. Jones and Bartlett Publishers.

GRADING

20%	Quizzes (drop 2)
20%	Discussion Forums
10%	Exit Tickets
20%	Service Learning (20 hours, plus essay)
30 %	Exams (2)

Final Grade Calculation:

A	93%-100%	B-	80%-82.9%	D+	67%-69.9%
A-	90%-92.9%	C+	77%-79.9%	D	63%-66.9%
B+	87%-89.9%	C	73%-76.9%	D-	60%-62.9%
B	83%-86.9%	C-	70%-72.9%	F	0%-59.9%

LATE ASSIGNMENT POLICY:

Late assignments received within one week of the due date, will be graded at 50%. The student **MUST** communicate with me in order for this policy to apply. Should the student wish to appeal this policy either in % off or in length, a significant situation that is out of the control of the student must be explained via email, in advance, if possible.

QUIZZES:

Each day that a chapter is due for reading on the syllabus, we will have a TIMED but open book quiz. If you read the chapters, these quizzes will not be difficult to complete in the allotted time. You will be allowed to drop your two (2) lowest quiz grades. Quizzes may be taken early for extenuating circumstances, and makeup quizzes may be allowed for excused absences **ONLY**. It is the responsibility of the student to arrange to take any missed quiz. Makeup quizzes must be taken before the next class meeting.

DISCUSSION FORUMS:

For each chapter that we study, we will have an online discussion forum. These are a chance to show off what you have learned by reading the chapter, and how you critically analyze this information. In order to receive credit (up to 30 points for each forum), you need to post one original and thorough response per discussion (worth up to 20 points) and then reply to at least two (2) other posts per discussion (5 points each) by 9am on the due date outlined in the syllabus (usually on the day we start a new chapter). You will not be able to see other students' posts until you post your original response. Replies to your classmates **must be a hardy reply (more than just, " I agree" or "that's cool")**. **Look to create conversation (word counts on the original reply should be at least 400 words and your replies should be at least 150 words)**. A rubric is provided on Canvas to assist with additional expectations. It is suggested that you read each chapter prior to participating in the discussion. Outside research is expected, as are APA formatted citations.

EXIT TICKETS:

At the end of the second class of each chapter/unit, each student is required to submit two things to be able to exit the class:

- 1) At least two things they learned in the chapter/unit that are of particular interest to them. This can literally be a numbered list, without complete sentences (but please pay attention to typos).
- 2) A question they still have about the topics discussed. If they do not have a question, then they will indicate this, and submit a third thing they learned that is of interest to them.

These are graded at 10/10 for simply submitting the assignment.

SERVICE LEARNING:

Class time will be spent to further clarify the expectations of this assignment. Each student is required to complete 20 hours of service learning/community service. Hours can be fulfilled at more than one site but this is not encouraged. Hours can be fulfilled by working events or through office hours at the site office. You **MUST** have your site (s) chosen by Wednesday of the third week of classes (please see the class schedule for the specific date). This means that you have contacted someone and arranged for a start date. Your Culmination Sheet with proper signatures (or supporting email) and Final Essay are due Wednesday of the last week of classes (This will be handed in as hard copy only).

EXAMS:

There are two (2) exams as outlined on the syllabus. Both exams are a combination of multiple choice and short answer/problem style questions. There are no makeup exams. *If you have an extenuating situation that requires consideration for an exception to this policy, you must make an appointment to see me ASAP.*

ATTENDANCE/PARTICIPATION EXPECTATIONS:

Attendance is required at all classes. **YOU ARE EXPECTED TO COME TO CLASS WITH THE READING ASSIGNMENT COMPLETED AND READY TO ENGAGE IN THE TOPIC.** Three (3) excused absences are allowed per semester and must be arranged with me prior to the class you will miss. All requests to miss class must be put in writing via email. Absences due to sickness will be included in the excused absences, but can total more than two unless accompanied with a doctor's note. Please email me with your request to miss class as soon as you know you will not be able to attend. Please take note that no unexcused absences are allowed. You must notify me if you will miss class. **Unexcused absences and excused absences beyond the three allowed will negatively affect your final grade. Perfect attendance and/or keeping your excused absences to three or less can positively affect your final grade as well.**

PROFESSIONAL EXPECTATIONS: Because this class is designed to (continue to) prepare you for a professional-work environment, I have the following expectations for each of you:

- I expect that you will check your Castleton email account on a daily basis and be current regarding this class via Canvas.
- I expect that you will shut your phone off before you enter the classroom and will not turn it on or use it at any time during class, unless the use of your phone is specifically allowed for an in-class activity. Except during times when I specifically allow phones, if you have your phone out during class, you may be asked to leave class, and the class will count as an unexcused absence. This could possibly negatively affect your final grade.
- Having a phone out during a quiz or exam is grounds for failing that quiz or exam.
- I expect that you will communicate with myself and all class members in a professional way through all methods of communication (verbal, email, phone, etc.)
- I expect that you will be ready to participate at the start of each class period.
- I expect that you will not wear a hat in class.

ACADEMIC HONESTY STATEMENT: As a community of scholars, the administration, faculty and students at Castleton expect all to maintain the highest integrity in scholarly work. All tests, papers, assignments, and projects must be the work of the individual or group assigned. Any work that is not original must be properly credited or it is plagiarized. Any violation of academic honesty will be considered cheating and will be dealt with accordingly. In any case of academic dishonesty, the instructor will notify the student in writing of the violation and of the penalty, which has been levied. Penalties for academic dishonesty levied by the instructor may range from failure on the assignment to failure for the course.

The most common forms of dishonesty are cheating and plagiarism. Cheating includes, but is not limited to:

- Submitting material that is not yours as part of your course performance, such as copying from another student's exam, allowing another student to copy from your exam;
- Using information or devices not allowed by the faculty; such as formulas or a computer program or data, or unauthorized materials, such as a copy of an examination before it is given; or fabricating information, such as data for a lab report;
- Violating procedures prescribed to protect the integrity of an assignment, test, or other evaluation;
- Collaborating with others on assignments without the instructor's consent;
- Cooperating with or helping another student to cheat;
- Other forms of dishonest behavior, such as having another person take an exam for you, altering exam answers and requesting the exam be re-graded;
- Communicating with anyone other than a proctor or instructor during an exam.

Plagiarism includes, but is not limited to:

- Directly quoting the words of others without using quotation marks or indented format to identify them;
- Or using altered wording, materials or ideas of others without properly identifying their source;
- Or representing an idea or strategy that is significant in one's own work as one's own when it comes from someone else.

If you are unsure about something that you want to do or the proper use of materials, then ask me for clarification.

INFRACTIONS OF ACADEMIC HONESTY: For specific information regarding what constitutes infractions of Castleton State College's Policy on Academic Honesty please see the *College Handbook* (<http://www.castleton.edu/campus/CollegeHandbook/handbook.pdf>):

DISABILITY ACCOMMODATIONS AND ADJUSTMENT: Students with disabilities who believe they may need academic adjustments, accommodations, and/or services in this class are encouraged to see me privately and to contact the Coordinator of Disability Services at 802-468-1428 (Volpe, Gerard J. gerard.volpe@castleton.edu) as soon as possible to discuss their needs and start the process of implementing accommodations.

ACCESSIBILITY STATEMENT:

The goal is to create a learning experience that is as accessible as possible. If the student anticipates any issues related to the format, materials, or requirements of this course, please make an appointment with me outside of class, either in-person or virtually so potential solutions can be explored.

ACADEMIC SUPPORT CENTER:

The Academic Support Center offers Math clinics, Writing clinics, tutoring, and assistance with study skills, including time management, test preparation, note taking, textbook reading, and coping with stress. Go to <https://www.castleton.edu/academics/academic-support/academic-support-center/>

DIVERSITY and INCLUSIVITY STATEMENT:

It is my intent that students from all diverse backgrounds and perspectives be well-served by this course, that students' learning needs be addressed both in and out of class, and that the *diversity that the students bring to this class be viewed as a resource, strength and benefit*. It is my intent to present materials and activities that

are respectful of diversity: country of birth, religion and culture of yours and your family, socioeconomic status, ethnicity, race, gender identity, sexual orientation, disability, and age. I expect that my students will respect differences and demonstrate diligence in understanding how other peoples' perspectives, behaviors, and worldviews may be different from their own.

Our course is an *inclusive classroom*. The success of an inclusive classroom relies on the participation, support, and understanding of you and your peers. We encourage you to speak up and share your views, but also understand that you are doing so in a learning environment in which we all are expected to engage respectfully and with regard to the dignity of all others. Your suggestions are encouraged and appreciated. Please let me know ways to improve the effectiveness of the course for you personally, or for other students or student groups.

SEXUAL MISCONDUCT REPORTING:

Castleton University is committed to ensuring our campus is a safe place for students. Faculty and staff are considered “mandated reporters” when it comes to experiences of interpersonal violence (e.g. sexual assault, sexual harassment, dating/domestic violence, and stalking). This means that I will seek to keep information you share with me private; however, I am required to report incidents of interpersonal violence to the campus’ Title IX Coordinator, who can help provide support and academic accommodations for students who have been impacted. An important exception to the reporting requirement exists for incidents that are shared as part of an academic project or assignment. More information can be found online at <https://resolve.vsc.edu/>

CLASS SCHEDULE (topics are subject to change):

Week 1

8/22 – Introduction to the Course & Syllabus Review

8/24 – Service-Learning Discussion

DUE: Introduction Assignment DF

8/26 – Read Chapter 2, Management Principles Applied to Sport Management (SM), **Quiz in class**

Week 2 – Chapter 2

8/29 – Chapter 2 Continued

DUE: Exit Ticket

8/31 – No Class

DUE: Chapter 2 DF

9/2 – Read Chapter 4, Financial and Economic Principles Applied to SM, **Quiz in class**

Week 3 – Chapter 4

9/5 – No Class, Labor Day

9/7 – Chapter 4 Continued

DUE: Exit Ticket

DUE: Site location for service learning (submit via CANVAS)

9/9 – No Class

DUE: Chapter 4 DF

Week 4 – Chapters 3 & 15

9/12 – Read Chapter 3, Marketing Principles Applied to SM

Read Chapter 15, Sport Sponsorship, **Combined Chapter 3/15 quiz in class**

9/14 – Chapters 3 & 15 Continued

DUE: Exit Ticket

9/16 – No Class

DUE: Chapter 3/15 DF

Week 5 – Chapters 14 & 16

9/19 – Read Chapter 16, Sport Analytics

Read Chapter 14, Sport Sales, **Combined Chapter 14/16 quiz in class**

9/21 – Chapter 16 Continued

DUE: Exit Ticket

9/23 – No Class

DUE: Chapter 14/16 DF

Week 6 – Chapter 5

9/26 – Read Chapter 5, Legal Principles Applied to SM, **Quiz in class**

9/28 – Chapter 5 Continued

DUE: Exit Ticket

9/30 – No Class

DUE: Chapter 5 DF

Week 7 - October Break (no class 10/3, 10/5, 10/7)!

Week 8 – Chapter 6

10/10 – Read Chapter 6, Ethical Principles Applied to SM, **Quiz in class**

10/12 – Chapter 6 Continued

DUE: Exit Ticket

10/14 – Zoom with Buffy at TeamworkU – confirmed for 2022!

DUE: Research Buffy and Prepare TWO questions for her

DUE: Chapter 6 DF

Week 9 – Chapter 7

10/17 – Read Chapter 7, High School and Youth Sports, **Quiz in class**

DUE: Chapter 7 DF

10/19 – Chapter 7 Continued & Exam #1 Review

DUE: Exit Ticket

10/21 – **Exam #1 – in class for CO1 and online for T1S**

Week 10 – Chapter 8 & Title IX

10/24 – Read Chapter 8, Collegiate Sport, **Quiz in Class**

10/26 – Read Title IX Reading

Chapter 8 & Title IX Continued

DUE: Title IX DF

10/28 – Chapter 8 & Title IX Continued

DUE: Exit Ticket

Week 11 – Chapter 10

10/31 – Read Chapter 10, Professional Sport, **Quiz in Class**

11/2 – Chapter 10 Continued

DUE: Exit Ticket

11/4 – Registration Advice (class might take place in a computer lab)

DUE: Chapter 10 DF

Week 12 – Chapters 12 & 13

11/7 – Read Chapter 12, Facility Management

Read Chapter 13, Event Management, **Combined Chapter 12/13 quiz in class**

11/9 – Chapter 12/13 Continued

DUE: Exit Ticket

11/11 – No Class

DUE: Chapter 12/13 DF

Week 13 – Chapter 17

11/14 – Read Chapter 17, Sport Broadcasting, **Quiz in Class**

11/16 – Chapter 17 Continued

DUE: Exit Ticket

11/18 – No Class

DUE: Chapter 17 DF

Week 14 – Thanksgiving Break Week (no class 11/21, 11/23, 11/25)

Week 15 – Chapter 18 & 19

11/28 – Read Chapter 18, The Sporting Goods and Licensed Products Industries

Read Chapter 19, Recreation and Golf Club Management, **Combined Chapters 18/19 quiz in class**

11/30 – Chapters 18/19 Continued

DUE: Exit Ticket

12/2 – Sport Management Major & Application Process

DUE: Chapter 18/19 DF

Week 16 – Chapter 20

12/5 – Chapter 20, Strategies for Career Success, **Quiz in class**

12/7 – Chapter 20 Continued

DUE: Exit Ticket

DUE: Experiential Hours Completed and Culmination Document & Essay submitted in hard copy

12/9 – Exam #2 Review

DUE: Chapter 20 DF

DUE: Sport Management Application (non-first year students)

Week 17 FINALS WEEK:

Exam #2: Wednesday, December 15th @ 8:00am-10:00am