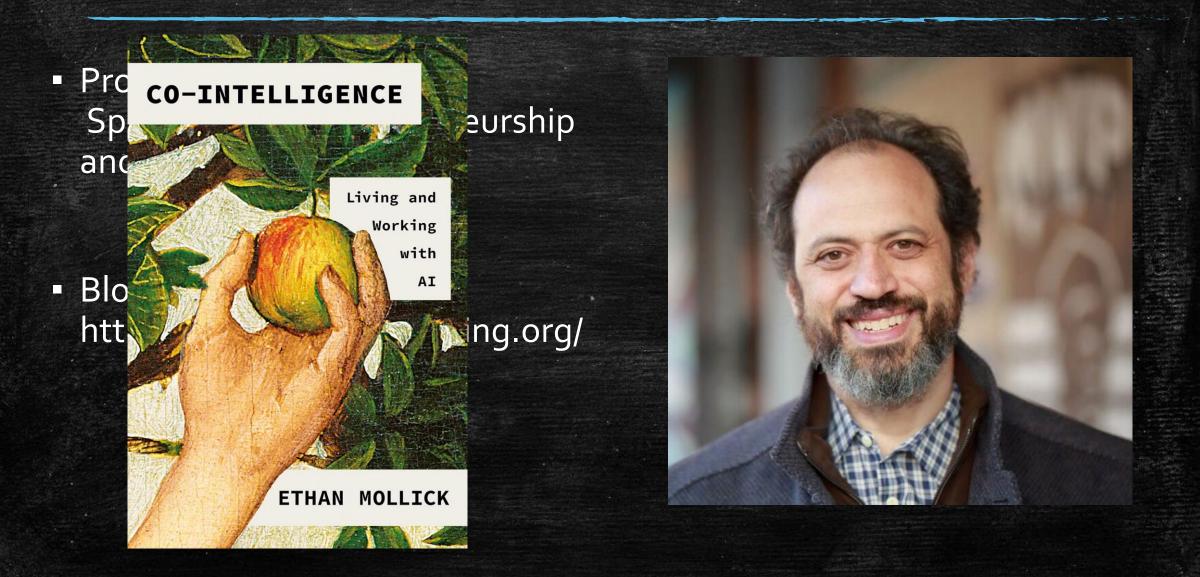
## Unlocking the AI Alchemist

Co-Creating with Artificial Intelligence

# Co-Intelligence: Living and Working with AI – by Ethan Mollick



# Principle 1: Always Invite AI to the Table.



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### How to Craft a Prompt

#### The Structure of an AI Prompt

Please do acomical play on the lyrics	$\rightarrow$	Format	
of Holy by Justin Bieber	$\rightarrow$	Reference	
but center the song on Mr. Smith,	$\rightarrow$	Request	UN /6
my dog. He is a Coton De Tulear. His		(poem about my do	g)
girlfriend is our other dog, Baby Jane,	$\rightarrow$	Framing	
who is a Lhasa Apso.		NNGROUP.COM	NN/g

Budiu, R., Lui, F, Zhang, A, and Cionca, E. (2023, Nov 24). Prompt Structure in Conversations with Generative AI. https://www.nngroup.com/articles/aiprompt-structure/

### Example: Dungeons and Dragons Insults



Certainly! Here are 10 Monty Python-style insults perfect for a Dungeons & Dragons game:

- 1. "Your mother was a kobold and your father smelt of moldy rations!"
- 2. "You insignificant twerp! I've seen gelatinous cubes with more backbone than you!"
- 3. "You flea-bitten gnoll! I bet your breath could fell a dragon from fifty paces!"
- 4. "You're as useful as a troll in a china shop, and twice as ugly!"
- 5. "You loathsome goblin, I'd sooner share a dungeon cell with a dire rat than spend another moment with you!"
- 6. "Your brain is as empty as a goblin's treasure chest!"
- 7. "By the gods, you fight like a drunken dwarf with both arms tied behind his back!"
- 8. "You pitiful excuse for a wizard! My grandmother casts better spells after a flagon of dwarven ale!"
- 9. "I'd rather listen to a bard's endless lute solo than hear another word from your rancid mouth!"
- 10. "You're a disgrace to adventurers everywhere! Even a mind flayer wouldn't bother devouring your feeble intellect!"

## Principle 2: Be the Human in the Loop



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#### Centaur and Cyborgs

#### **Centaur Approach** Determine what tasks AI will do based on strengths.



#### **Cyborg Approach** Blend tasks between humans and the AI tool.



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# Principle 3: Treat AI like a person (but tell it what kind of person it is)



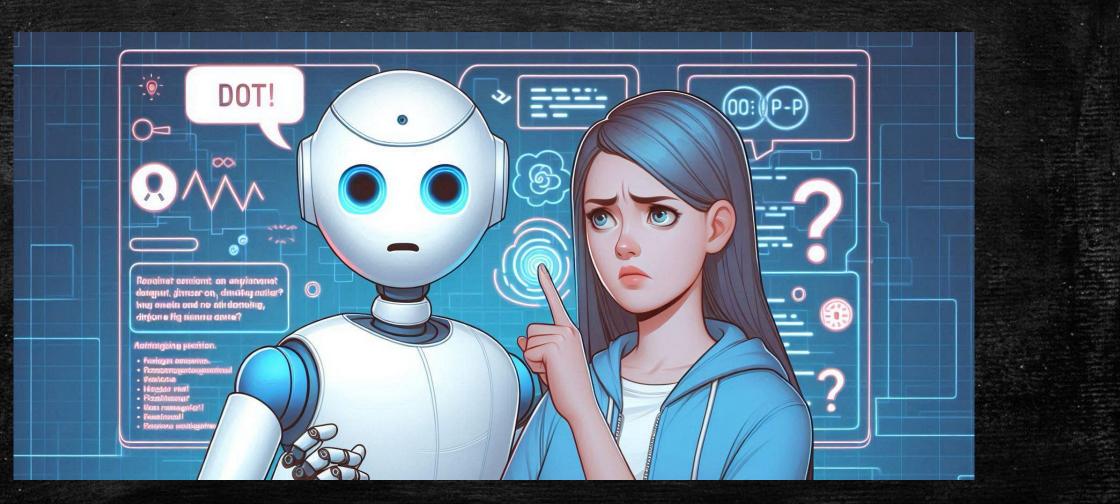
#### Ways to Tell AI Who to Be

Ask AI to explain a concept to different ages or skill levels.

Ask AI to take on the perspective of a particular profession: Hiring Manager, President, Marketing Executive, etc.



## Principle 4: Assume this is the worst AI you will ever use.



## **The Guardian Legion**



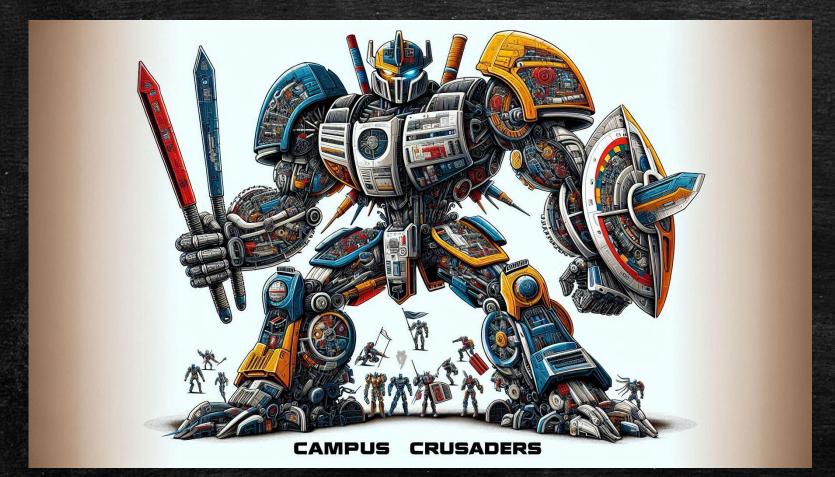
Each campus retains its individual mascot: a Spartan, a badger, and a hornet. When combined, they form "The Guardian Legion," a protector figure that embodies the strength, tenacity, and teamwork of all campuses. The Spartan's shield, the badger's claws, and the hornet's wings could be prominent features of this united mascot.

## **The Elemental Champions**



Each mascot could represent an elemental force: the Spartan as Earth, the badger as Fire, and the hornet as Air. When combined, they become "The Elemental Champions," a mascot that showcases how different elements can merge to create something greater than the sum of its parts, much like the institutions they represent.

#### The Campus Crusaders



The individual mascots could be reimagined as robotic warriors with distinct abilities and attributes. When united, they form "The Campus Crusaders," a giant robot that stands for the collective ambition and unity of the campuses, ready to face any challenge together.